

2024 LAS VEGAS SUPER CONVENTION presented by Jada LAS VEGAS, NEVADA • 2024



DIE



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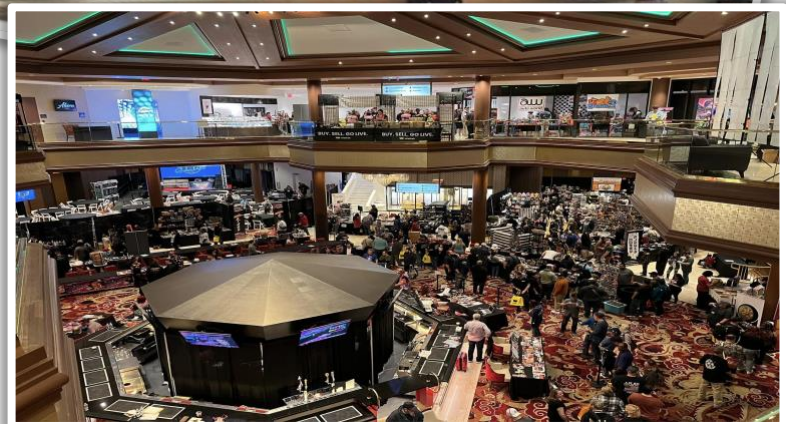


LOCATION

AHEARN HOTEL & CONVENTION CENTER
300 W. SAHARA BLVD LAS VEGAS NV, 8910
LOCATED NEAR THE INTERSECTION OF
W SAHARA AND LAS VEGAS BLVD, THIS
BOUTIQUE HOTEL OFFERS AN ELEVATED
ATTENDEE EXPERIENCE WITH AN ALL-
INCLUSIVE FEEL.

THIS AHERN PROVIDES A CONNECTED
HOTEL TO CONVENTION SPACE JUST
STEPS FROM THE HOTEL. THIS ALLOWS
MAXIMIZED ATTENDANCE FROM OUR
ATTENDEES.

INCLUDES A SHOWROOM, A STEAK HOUSE,
WINE BAR AND SKY WALK.



THROUGH THE YEARS



15 YEARS

HALL OF HONOR



THE HALL OF HONOR WAS FOUNDED TO RECOGNIZE THOSE IN THE DIE-CAST, POP CULTURE AND CAR CLUTURE COMMUNITIES FOR THEIR POSITIVE CONTRIBUTIONS IN THEIR FIELD.

EACH YEAR IS HOSTED BY CJ CRAMER & MAD MIKE.

THE HALL OF HONOR IS COMPROSED FROM COLLECTORS, DESIGNERS, MANUFACTURERS, INFLUENCERS AND SUPERSTARS.

A COMMITTEE OF LEADERS IN THE INDUSTRY NOMINATE POTENTIAL INDUCTEES AND THEY ARE VOTED ON BY THE GENERAL PUBLIC.

THE HALL OF HONOR CEREMONY EACH YEAR IS FEATURED THE SATURDAY NIGHT OF THE DIE-CAST SUPER CONVENTION.

THE CEREMONY & DINNER IS WELL ATTENDED. THE 2023 CEREMONY WAS STREAMED LIVE AND OVER 350 PEOPLE WERE LIVE IN ATTENDANCE.



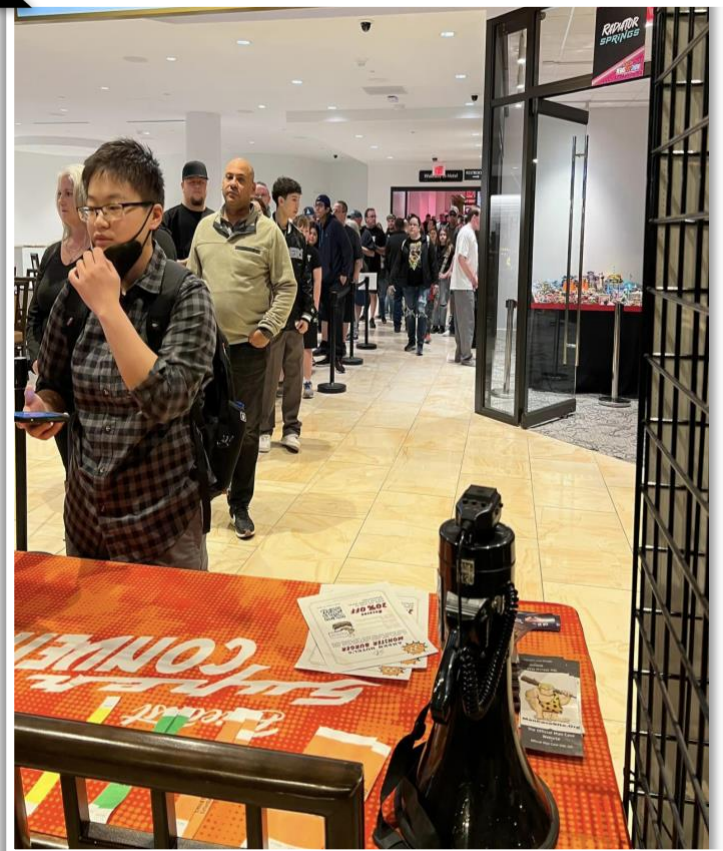
PARTNERSHIPS



ATTENDEES



1000's OF ATTENDEES FLOCK TO THE DIE-CAST SUPER CONVENTION EACH YEAR FOR 4 DAYS OF ACTIVATIONS, EXCLUSIVES, SHOPPING, EVENTS, PRESENTATIONS, GAMES, PARTIES, CAR SHOW AND MUCH MORE....



FULL SIZE CAR SHOW

OVER 100 CARS REGISTERED FOR THE 1ST ANNUAL MAD MIKE CAR SHOW AT THE DIE-CAST SUPER CONVENTION. PRESENTED BY TOWBIN DODGE, ATTENDEES HAVE ACCESS TO THE CAR SHOW HELD SATURDAY AS WELL AS ALL THE OTHER PUBLIC ASPECTS OF THE SHOW.



EVENTS/PROGRAMMING

STREAMED PROGRAMS



GAMES AND CONTESTS

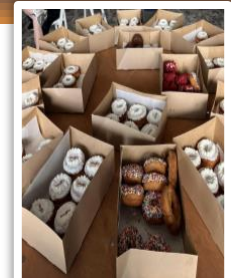
- BINGO
- VENDING MACHINE
- MATCH GAME
- PLINKO
- CORN HOLE



SPECIAL EVENTS AND ACTIVATIONS

- SIGNING SESSIONS
- STAGE PRESENTATIONS
- MEET & GREETS
- LADIES NIGHT
- DOWNHILL RACES
- CUSTOMS CONTEST
- PARTIES
- CHARITY AUCTION
- HALL OF HONOR
- CAR SHOW
- DONUTS W/DESIGNERS
- EXCLUSIVE DROPS
- KIDS HOBBY HUNT

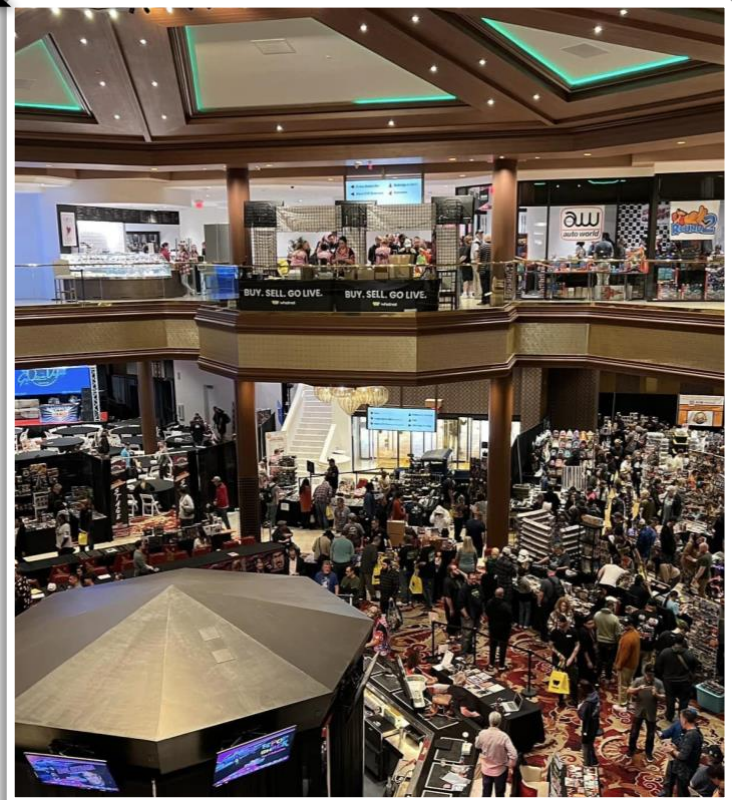
DESIGNER SIGNINGS



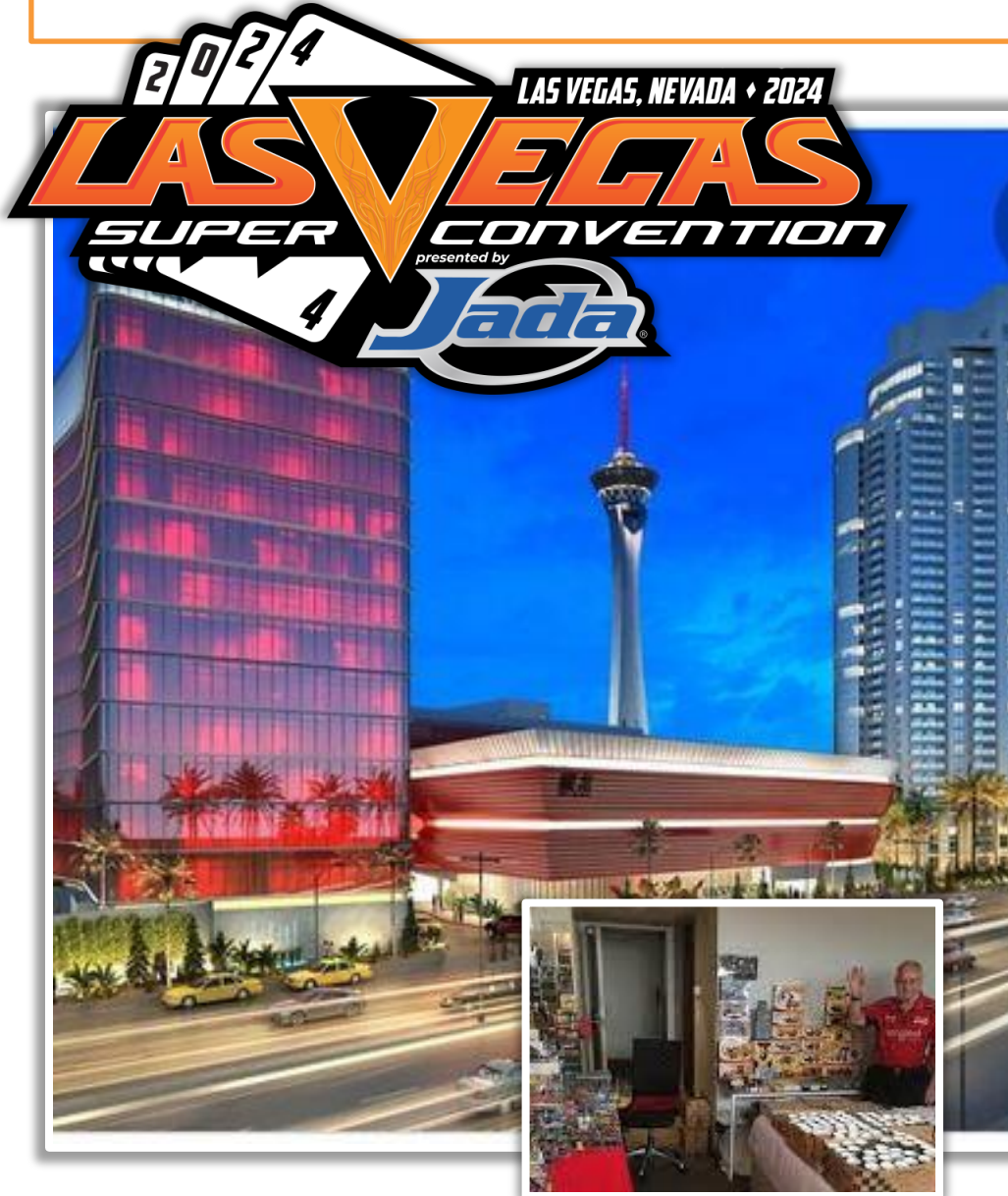
VENDOR FLOOR



3 DAY VENDOR FLOOR IS FULL OF DIE-CAST, TOY AND MEMORABILA VENDORS. OVER 30,000 SQUARE FEET OF SHOPPING AND ACTIVATIONS. THE UNIQUE LAYOUT ALLOWS FOR AN IMMERSIVE EXPERIENCE FOR ATTENDEES TO FIND THOSE MUST HAVE ITEMS.



IN-ROOM TRADING



WITH OVER 250 HOTEL ROOMS JUST STEPS FROM THE CONVENTION ATTENDEES HAVE EVEN MORE OPTIONS. IN-ROOM TRADING ALLOWS 24 HOUR ACCESS TO BUY, SELL AND TRADE DIE-CAST.

IN ROOM ACTIVATIONS ALLOW ATTENDEES TO CONNECT WITH RETAILERS< MANUFACTURERS ON A ONE ON ONE BASIS. EACH FLOOR IS EQUIPPED WITH SIGNAGE TO POST WHICH ROOM YOU ARE IN AND WHAT YOU OFFER. THIS IS A MAJOR PART OF THE DIE-CAST COLLECTORS CULTURE.



SPONSORSHIP PACKAGES



PLATINUM

- **TITLE SPONSOR**
BRANDED WITH SHOW LOGO
- **SOCIAL MEDIA MENTIONS**
(10) DEDICATED POSTS PRE-EVENT
- **10x20 PREMIUM BOOTH**
- **(2) ACTIVATIONS**
- **IN-ROOM TRADING BRANDING**
BRANDING ON FLOOR SIGNAGE
- **(2) STAGE PRESENTATIONS**
- **EVERYTHING INCLUDED GOLD**

\$10,000



GOLD

- **EVENT CO-SPONSOR**
BRANDED AS A SPONSOR (LARGE)
- **SOCIAL MEDIA MENTIONS**
(4) DEDICATED POSTS PRE-EVENT
- **10x10 PREMIUM BOOTH**
- **(1) ACTIVATION**
- **BRANDING ON SCHEDULE**
CO-BRANDED W/TITLE SPONSOR
- **(1) STAGE PRESENTATION**
- **LOGO INCLUDED AT SHOW ENTRY**
- **EVERYTHING INCLUDED SILVER**

\$5,000



SILVER

- **EVENT CO-SPONSOR**
BRANDED AS A SPONSOR (SMALL)
- **SOCIAL MEDIA MENTIONS**
(2) DEDICATED POSTS PRE-EVENT
- **10x10 PREMIUM BOOTH**
- **(1) ACTIVATION**
- **(1) STAGE PRESENTATION**
- **LOGO INCLUDED ON STEP & REPEAT**

